

# INNOVATION *through* Continuing Education



**Governors State**  
UNIVERSITY

## SUPPLY CHAIN INNOVATION CENTER & BUSINESS INCUBATOR



### The Supply Chain Innovation Center and Business Incubator (SCICBI)

at Governors State University is one of 15 Illinois Innovation Network (IIN) hubs, a state-wide network led by the University of Illinois system. It provides resources and opportunities to students, faculty, employees of supply chain businesses, or anyone who wishes to create their own startup company in the supply chain and related sectors.

We map, review, and help you fine-tune your supply chain to generate maximum performance. Our objective is to help you develop supply chains that are flexible yet able to help you meet your obligations in a timely and effective manner.

Our one-on-one consulting solutions are focused on driving efficiency in internal operations and delivering scalable solutions to your supply chain challenges. Consulting topics include:

- Lean Six Sigma and value stream mapping
- Ecommerce, SEO optimization, and social media planning
- Leadership and on-site team building
- CSR reporting



## Meet Your **SCICBI** Team



### **Reggie Greenwood**

*Director for Supply Chain Innovation Center  
and Business Incubator*

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**Reggie Greenwood** is the former Executive Director of the Chicago Southland Economic Development Corporation (CSEDC). At CSEDC, he developed an economic development strategy that has positioned the region to attract new logistics and manufacturing companies and support existing ones. Greenwood has been part of a collaborative effort to develop an Integrated Education, Workforce and Economic Development Strategy that continues to support the region. His experience in public economic development and private sector management of manufacturing companies and as an entrepreneur, has equipped Greenwood with a Strategic Doing over Strategic Planning mindset, with a focus on moving an idea to a minimal viable product as soon as practically possible. Mr. Greenwood holds a M.S. Degree in City and Regional Planning-Concentration in Economic Development and a B.S. Degree in Business Administration from University of North Carolina, Chapel Hill.



### **Dr. Tricia Kerns**

**MBA, LSSBB, CLTD,**

**SCPro Associate Director, SCICBI**

*University Lecturer, Associate Director*

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**Dr. Tricia Kerns** brings 18+ years' experience in Operations & Supply Chain Management including Operations, Manufacturing, Material Management, Distribution, Warehousing and Transportation. Kerns earned her Doctor of Education (EdD) degree from Olivet Nazarene University with a concentration in Ethical Leadership, and her Master of Business Administration (MBA, Leadership) and Bachelor of Arts in Business Administration (B.A., Operations Management) from Governors State University. She is a Lean Six Sigma Black Belt and holds the ASCM/ APICS: Association of Supply Chain Management, CPIM, the Council of Supply Chain Management Professional CSCMP, SCPro Level 1, and the Institute of Supply Management (ISM) CPSM® certifications. Dr. Kerns also teaches Lean Six Sigma Green Belt and Black Belt through School of Extended Learning (SXL).



## Certifications

SCICBI supply chain-specific certifications will help your team maximize performance and provide the technical skills your team needs to build a responsive supply chain.

### LS3C: Lean Six Sigma for Supply Chain Certification

Lean Six Sigma for Supply Chain (LS3C) is a fresh new perspective to improve Supply Chain process flow while utilizing tools that Lean Six Sigma offers. Focused entirely on Logistics, Distribution, Warehousing, Transportation and Procurement, this program prepares practitioners to analyze current trends and follow through with implementation.

### SCICBI & ASCM: Level 1 Principles of Distribution and Logistics

Distribution and logistic's functions must solve complex problems involving time, place, delivery, and levels of service to compete in today's business climate. This course introduces the fundamental concepts required to create an optimal distribution and logistics strategy, including design model decisions, tradeoffs between different channel network designs, and inventory management.

### SCICBI & ASCM: Level 1 Principles of Manufacturing Management

Modern manufacturing techniques have changed the game. This course introduces the fundamental concepts required to align manufacturing strategy and process with business needs. Learn the necessary elements for an effective product structure management process and discover how manufacturing professionals calculate requirements for materials using material requirements planning (MRP).

### SCPro Certification Test Prep: Level 1

SCPro Level One is the only industry certification that covers the comprehensive supply chain, from end-to-end, and requires candidates to demonstrate their knowledge of the eight Cornerstones of Supply Chain Management.



### Association of Supply Chain Management (APICS) Certified in Production, Inventory Management (CPIM)

In this 142-hour training, students earn three valuable supply chain certifications: Manufacturing Management certification, Lean Six Sigma Green Belt certification, and APICS Certification in Production, Inventory Management (CPIM).

### Supply Chain Certification: Level 1, 2 & 3 Logistics, Transportation & Distribution

Earn three certifications in one! Students will earn the Principles of Distribution & Logistics certification, Lean Six Sigma for Supply Chain: LS3C certification, and the APICS Certified in Logistics, Transportation and Distribution (CLTD) designation.

### Supply Chain Certification; Level 1, 2 & 3 Manufacturing Management, Production, & Inventory Management

This course includes Level 1: Principles of Manufacturing Management; Level 2: Lean Six Sigma Green Belt Certification; Level 3: APICS Certified in Production, Inventory Management (CPIM).

## SCHOOL OF EXTENDED LEARNING (SXL)



### **Human capital is your biggest investment.**

Our focus is to help you maximize your return. For over 30 years, School of Extended Learning (SXL) has served adults and businesses in the region with continuing education programs that enhance career readiness and nurture your proven workforce. SXL's mission is to ensure employers have the talent they need, and workers gain skills that are useful in multiple career contexts. Multiple flexible training modalities are available to meet the needs of working adults and businesses.

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SXL designs and delivers customized corporate and small business training solutions that enhance employee performance, fill skills gaps, and enable transition to management.

### **SOFT SKILLS Professional Development**

LinkedIn and McKinsey & Company say some the top soft skills needed today are:

- Problem solving, critical thinking, innovation, and creativity
- Ability to deal with complexity and ambiguity
- Communication and collaboration

SXL offers multiple customized group trainings to help your team develop critical soft skills and flex with rapidly evolving business needs. SXL also offers professional certifications to upskill your team with nationally recognized certifications.

# PEOPLE

“Soft skills often indicate your ability to work with others and grow with a company (Indeed.com).”

## **Everyone Communicates: Few Connect**

Dr. Terri Winfree teaches John C. Maxwell’s Five Principles and Five Practices to develop the crucial skill of connecting, Finding Common Ground, Keeping Your Communication Simple, Capturing People’s Interest, Inspiring People, and Staying Authentic in all Your Relationships.

## **Cultural Competency: The Missing Link in Your Equity Strategy**

Your equity strategy speaks volumes to your customers. Does it permeate your company culture, or is it relegated to a few processes? Companies that shift from tolerance to training on cultural competency reap many benefits. Guide your team towards improved interpersonal interactions and customer experiences in this interactive workshop series.

## **Leadership Training**

Develop the next generation of leaders in your organization. SXL’s customizable 12-hour workshop training (delivered in 4-hour increments) focuses on:

- Driving results, setting expectations, and accountability
- Leadership styles, developing subordinates, assessing talent, and building trust
- Strategy and Planning

## **Supervisor Training**

Help your existing supervisors develop and excel in:

- Effective communication, conflict management & managerial courage
- Interpersonal savvy, motivation, understanding & developing direct reports
- Problem Solving, organization and priority-setting
- How to conduct a one-on-one review and assessment after training

## **PHR/SPHR Certification Preparation**

The live online course will provide an overview of key areas in human resources management designed to better prepare HR professionals for the national PHR/SPHR exams.

# PROCESS

## Project Management Training

GSU is a Registered Education Provider (R.E.P) with the Project Management Institute (PMI®). These programs meet or exceed the necessary project management training hour requirement by PMI to sit for the certification exams.

### [Certified Associate in Project Management Preparation Course](#)

### [Project Management Professional \(PMP®\) Preparation Course](#)



## Managing Innovation and Change

In the fully customizable group training, Managing Innovation and Change, you will create a culture of accountability and define the direction your team will take to produce desired results. Participants will be empowered to act, and you will identify and provide experiences that instill the cultural organizational change you seek. Email [cstaples@govst.edu](mailto:cstaples@govst.edu) for details.

## [Lean Six Sigma Green Belt Certificate](#)

Detailed and real-world examples of lean thinking will be reviewed with hands-on examples to enhance the learning experience. Learn how to integrate theories of business, statistics, and the elimination of waste with the goal of achieving tangible results. **This program is accredited by The Council for Six Sigma Certification.** [A self-paced option with instructor check-ins is also available.](#)



With an estimated 31 % employment increase projected over the next ten years according to the U.S. Bureau of Labor Statistics, demand for security professionals is high. Cyber threats are constantly evolving, and companies who compete on a global stage need to mitigate ongoing threats to networks and operations.

### CompTIA Security+ Certification Training (Vouchers Included)

Prepare for the CompTIA Security+ certification SY0-601 exam. Identify, analyze, and properly respond to security incidents, monitor, and secure various security environments including cloud, mobile, and IoT (Internet of Things), and gain awareness of applicable laws, policies, and compliance standards. This globally trusted, vendor-neutral certification validates the baseline skills necessary to perform core security functions and pursue an IT security career (*requires competency in CompTIA A+ & Network +*).



### Information Security Training

Holding a certification from ISACA or (ISC)2 demonstrates your ability to identify, assess, and mitigate evolving security threats. This online cybersecurity training course will prepare you for three globally recognized certifications: ISACA's Certified Information Systems Auditor (CISA) and Certified Information Security Manager (CISM), and (ISC)2's Certified Information Security Professional (CISSP).

### Certified Ethical Hacker Prep Course

#### **Self-paced online with instructor support**

Employees explore critical issues plaguing the information security world at their own pace as they work towards certification (exam voucher included).

# INFORMATION SECURITY



## Meet Your SXL Team



### **Amy Barsha**

*Executive Director, SXL*

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**Amy Barsha** serves as the Executive Director of Governors State University's School of Extended Learning (SXL), supervising a department of twelve full-time staff members and expert instructors. Barsha oversees workforce development including individual professional development and customized business training, English language learning programs, Veterans services, 55+ enrichment classes, the GSU Testing Center, and off-campus cohort programs. Prior to joining GSU, Barsha spent 14 years as the Director of Office of Career, Workforce Development, and Sponsored Programs at Morrisville State College in New York. Barsha holds a Master of Science in Teaching (MST), from Lemoyne College, Syracuse, NY and a Bachelor of Arts in Philosophy from Binghamton University, Binghamton, NY.



### **Cynthia Staples**

*Director of Corporate and Community Education, SXL*

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**Ms. Staples** brings over ten years of experience in Career Services to her SXL role including supervision, employer outreach, recruiting, counseling, career exploration, and event programming. She is experienced in working with a diverse population of students, faculty, administrators, and community members, possesses a teaching background at both the high school and college levels, and holds a Master of Arts in Communication and Training and a Master of Arts in Counseling. She is CACREP Accredited, and holds the following licensures: LPC Licensure, Type 73 School Certification, 2006 Type 09 Teaching Certification in High School English/Journalism, 1995.



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